

## ABOUT THE WORKSHOP

This intensive workshop introduces participants to essential concepts and tools for writing and preparing research proposals. Focusing on the research proposal, participants in this collaborative-learning workshop will gain significant new insight into the logical structures and narrative pathways of persuasive arguments that are essential to effective proposal writing. We will also illustrate the principles for writing clearly and concisely in English through constructive peer review and discussion of participants' draft research proposals.

### Who Can Attend?

Academicians & Research scholars from all the discipline.

### Objective of the workshop

Tools for writing and preparing research proposals, insight into the structures, logical arguments, and narrative pathways, tools for writing clearly and concisely in English, strategies for getting published in top journals. There will be exercises to practice these concepts.

### Workshop Fee

The registration fee for the workshop is Rs.300 to be paid through NEFT/ IMPS/ Google pay only. Seats are limited.

**Registration Fee Rs.300  
Through Google Pay  
(9986530012)**

**Note:** Screenshot should send to be the same number



### About Primax Academy

Primax Academy was established in the year 2018 and it was registered under the Indian trust act. Primax Academy is established with towering ideals of imparting quality and non-profitable services to the society through Training Programme, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., Primax Academy is an upcoming Training and Development Center in Bangalore offering a variety of need based training programs, through on-and-off campus modes. In addition, its intention is to upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce, Management Education in the allied fields to ensure that all the research work undertaken, is gainfully put to use by the industry, society and corporate world.

PRIMAX ACADEMY  
(Bengaluru, Karnataka)

Organizing

**1- DAY WORKSHOP**

on

**ARTICLE WRITING &  
RESEARCH PROPOSAL  
FOR FUNDED PROJECT**



**REGISTRATION THROUGH GOOGLE LINK...**

**<https://forms.gle/xdNjiW9c2vErZMAp8>**

**Date : 05/07/2020**

**Time: 10.00 AM to 4.30 PM**

**Further Contact**

**Ph: 8971725451**

## RESOURCE PERSON



### **Dr. P Karthikeyan**

**Faculty, School of Management Studies, Kongu Engineering College, Erode.**

He has completed Ph.D from Bharathiar University in 2009 and qualified with SET in 2006. Presently he is working as an Assistant Professor in School of Management Studies at Kongu Engineering College. So far He has produced 12 Ph.D. He has published 120 research papers in the reputed National and International Journals. He has authored Eight books in the areas of Finance and Management.

He has delivered 70 visiting lectures, chaired session for various National/International Conferences workshops too. He has obtained funding from various funding agencies like UGC, ICSSR, AICTE, NHRC, MoEF, AIMS, ICWA and TNSCST. He has done his FDP course of 4 Months at Indian Institute of Management, Indore.

## PROGRAMME CONTENT

### **Article Writing (Dr. P. Murugan)** **10.00 AM to 1.00 PM**

- Objective of Article writing
- The Format of article writing
- Common Mistakes in the article writing format
- Points to keep in mind for the article writing
- Do's and don'ts in article writing
- Plagiarism checking
- Selection of Right Journal
- Publication Tips For (Scopus, ABDC & Web of Science)
- Standard Writing Method of Bibliography.

### **Research Proposal for Funded Project** **2.00 PM to 4.30 PM Dr. P Karthikeyan**

- Purpose of a research proposal
- Title page
- Introduction
- Literature review
- Research design and methods
- Implications and contribution to knowledge
- Reference list or bibliography
- Research schedule
- Budget
- Revisions and Proofreading
- List of funding agencies in India & Foreign
- Tips to get funded projects in various funding agencies like ICAI, ICSSR, DST, DSIR, IIPA, New Delhi etc.



## RESOURCE PERSON



**Dr. P. Murugan,**  
**Faculty, School of Management Studies,**  
**University of Hyderabad.**

He has been a resource person for several workshops and FDP programs held at many universities and B-Schools in India. Before joining University of Hyderabad he worked as a Research fellow (Data analyst) at Australian Council for Educational Research, New Delhi. He is having expertise in Mediation and Moderation Analysis, Covariance and Partial Least Square based SEM and Item response theory analysis. He has published papers in Thomson Reuters impact factor journals (Social Sciences Citation Index). He has also presented papers at many international and national conferences.